



Building a Strong Employer Brand

#6 Impact Beyond Profit



Hiring, made simple.

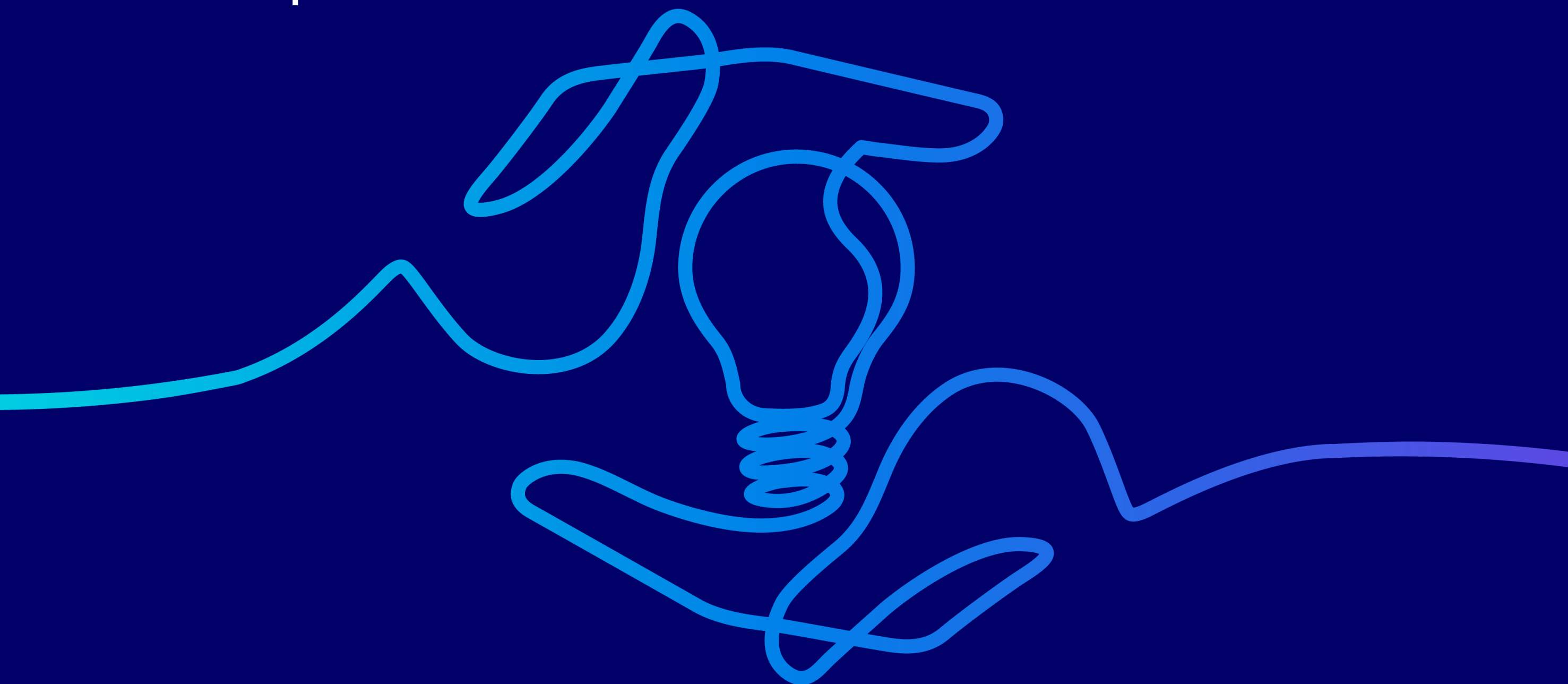
#6



Impact Beyond Profit

Attracting top digital and tech professionals isn't just about offering attractive salaries and exciting projects; it's also about showcasing how your company makes a meaningful impact beyond profit.

Today's top digital and tech professionals are drawn to companies that use their expertise to solve real-world problems, contribute to society, and make the world a better place.



Hiring, made simple.

Leaving a Positive Mark

Sustainability in Tech

Showcase your company's commitment to sustainability by highlighting eco-friendly office practices, green energy adoption, or tech solutions that reduce environmental impact.

Tech for Education

Showcase how your company supports tech education. Whether that's sponsoring coding boot camps, creating tech education programmes for underprivileged youth, or partnering with schools to provide resources and mentorship for aspiring tech professionals.

Tech for Good

Highlight projects that leverage technology for social good, whether it's building apps for non-profits, creating accessible software, or using data analytics to improve public services.

Partnering for Impact

At Identify Solutions, we understand that building a strong employer brand means more than just attracting top talent; it's about finding the right talent who aligns with your values and aspirations.

Our expertise lies in connecting you with candidates who not only have the technical skills you need but also share your vision for making a positive impact.

Partner With Us!

 info@identifysolutions.co.uk

 +44 (0) 2920 021050 – Cardiff

 +44 (0) 2080 514777 – London

 +34 20 299 1861 – Madrid

Hiring, made simple.