



Identify
Solutions



Common Mistakes Made During the Hiring Process #9

Hiring, made simple.



Poor communication and no feedback

Poor communication and a lack of feedback can lead to candidates losing interest and withdrawing from your hiring process.

Candidates who have a negative candidate experience are unlikely to reapply for future positions or refer others to your company.

This negative candidate experience can damage your brand's perception and hinder your future talent attraction efforts.



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What can **you** do?

Focus on clear communication

Create a well-defined communication plan that prioritises a positive candidate experience.

It should outline how and when candidates will be contacted, updated on their application status, and provided with feedback – include regular updates and manage expectations by communicating any delays or changes to the timeline.

Train hiring teams

Ensure all members of the hiring team receive training on effective communication practices.

This includes conveying information professionally, engaging in active listening, and delivering constructive feedback in a respectful manner.

Strengthen your employer brand

Our team take the time to understand your business, so we're able to effectively serve as an extension of your brand.

Our candidate relationship management is focused on maintaining a consistent tone of voice when engaging with candidates, reinforcing a positive candidate experience, and enhancing your employer brand image.

Partner with us!

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